



2011-12 PROGRAM ADVERTISING

YCCO appreciates your advertising support, which benefits the music education of 150 talented young singers from throughout Central Oregon. Thanks to the generosity of Maverick Publications, 100% of program advertising sales goes directly back to YCCO.

Your ad will appear in **two** concert programs: Saturday, February 4th Winter Concert and the May 20, 2012 Spring Concert. We anticipate over 800 concert guests at each of these concerts.

Camera-ready copy and payments are due **Monday, January 23, 2012**. Mail to YCCO / PO Box 383 / Bend OR 97709 or email to choiroffice@ycco.org.

We are now offering color ads! Please see the price list below.

Ad sizes and fees are based on a 5" wide x 8" book. Please, no bleeds or large blocks of ink. Please add \$25 if you need Maverick Publications to design or typeset your program ad.

Black and White Ads:

Full Page: **\$200** (5 x 8")

Half Page: **\$125** (5 x 4")

Business Card: **\$25**

Color Ads

Full Page: **\$300**

Half Page: **\$150**

Business Card: **\$50**

SPACE RESERVATION

Due January 23, 2012

Advertiser _____ Date _____

Address _____ City _____ Zip _____

Email _____ Fax _____

Contact Person _____ Phone _____

Ad size (check one): Full page Half page Business Card Personal Ad
(Personal Ads can be any size)

Message for personal advertisement: _____

Thank you for your support!

YCCO / P.O. Box 383 / Bend OR 97709 / 541.385.0470 / www.ycco.org